Yeojun (Jean) Lee

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Portfolio: www.yeojunlee.com

With a diverse academic background and work experience, I am deeply passionate about leveraging my skills to tackle dynamic challenges in the field of UX.

EXPERIENCE

Gallery rosenfeld, London — *Social media manager & gallery assistant (interim gallery manager)*

Feb 2023 - Jun 2023

- Transformed the Instagram presence, achieving an 80% increased engagement rate and a 20% rise in followers through visually appealing content.
- Optimized CMS, reducing email campaign software costs by £80 monthly.
- Designed and updated the gallery website and newsletters.
- Successfully managed the setup of a new exhibition as interim manager, overseeing technicians, shipment, inventory, and online promotion.

Gallery rosenfeld, London — *Sales associate intern*

Jun 2022 - Jan 2023

- Cultivated client relationships during international art fairs.
- Assisted in curation and installation of art exhibitions.
- Collaborated with artists and gallery personnel.
- Conducted research on artists and contemporary art market trends.

Firefish, London — *Qualitative research intern*

Oct 2021 - Jan 2022

- Designed, conducted, and analysed qualitative research projects for clients Diageo, KFC and Unilever.
- Collected, coded, and interpreted qualitative data for client briefings using PowerPoint decks.
- Researched and reported on latest market trends.

EDUCATION

SKILLS

Figma

Balsamiq

Meta Business suite

Artlogic (CMS)

MS Office suite

LANGUAGES

English (fluent)

Korean (fluent)

VOLUNTEER WORK

Royal Society of Sculptors

Student Education panel (LSE)

Certifications

Foundations of UX Design (Google)

Prompt Engineering for ChatGPT (Vanderbilt University)

Blossom UX school, London
— *UX design course certificate*

Jun 2023 - Dec 2023

London School of Economics and Political Science, London
— *MSc Social Anthropology (Distinction)*

Sep 2021 - Jan 2022

Dissertation title: The World of Social Media: A Culture of Self-Presentation and Managing Envy (Advisor: Mukulika Banerjee)

School of Oriental and African Studies, London
— *Foundation Diploma*

Sep 2019 - Jul 2020

Independent Study Project title: 1920s Cultural Nationalism in Korea

Seoul National University, Seoul
— *BA Art history (cum laude)*

Mar 2014 - Jul 2019

Dissertation title: Yi Yutae and Yinmulyildae(1944)
(Advisor: Junhyoung Shin)

Zhejiang University, Hangzhou, China
— *Exchange student*

Sep 2017 - Jan 2018

Goeldi Museum/Ferrerira Penna Scientific Station,
Caxiuanã National Forest, Brazil
— *Archaeological fieldwork*

Jun 2016 - Jul 2016

PROJECTS (Bootcamp)

Product design case study — *'Happybites'*

Designed comparison app for food delivery services.

Mobile app redesign — *Udemy mobile app*

Improved the online learning platform's course finding and accessibility.

Responsive web redesign — *Linktree landing page*

Developed understanding of responsive web and improved user interface.